



TEDD Workshop

Introducing Roche's Personalised Healthcare strategy

Roche Rotkreuz
Wednesday, January 20th 2016



How Diagnostics enables and contributes to the success of Roche and Personalised Healthcare.

Roche Diagnostics International is delighted to invite the members and partners of the TEDD Competence Centre to its site in Rotkreuz. The overall program will focus on the value Roche creates for its customers and ultimately the patients through a broad range of activities in Research & Development and how we collaborate internally to successfully deliver medical solutions and realise Personalised Healthcare.

The TEDD Competence Centre is a collaborative innovation platform, dedicated to 3D cell culture technology and organ-like tissue models for drug development, substance testing, personalized and regenerative medicine. The network pools and transfers knowledge and technologies in order to promote the further development and routine application of 3D cell culture. By combining diverse skills through integrative cooperation among our academic, clinical and industrial partners, TEDD covers the entire development and value chain and forms a powerful and successful network.

Date: Wednesday, January 20th 2016

Time: 08:30 – 17:00

Location: Forrenstrasse, 6343 Rotkreuz, Building 5 (B5)



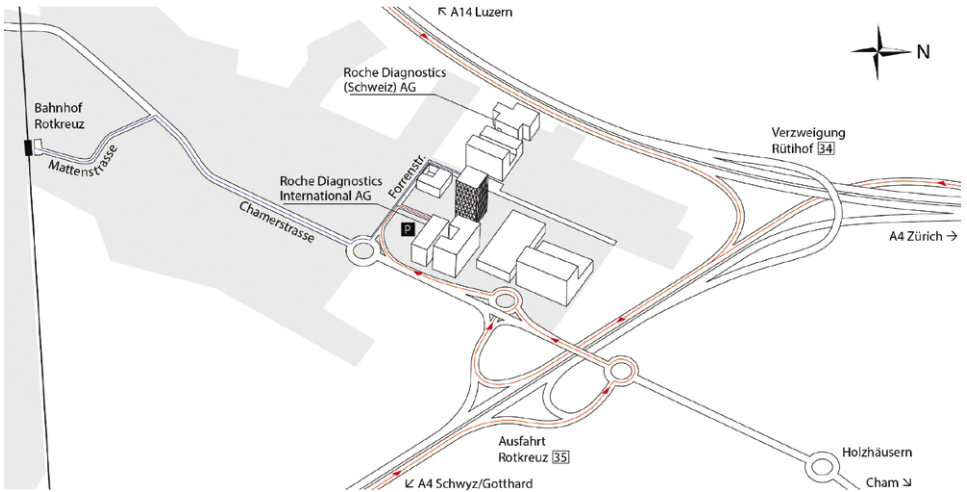
SWISS 
BIOTECH™
National Thematic Network

Site Program

Insight into R&D focus areas and competencies conducted at Rotkreuz site

**Presenter: Michael Hein, Head of Advanced System Group,
Diagnostics Global Platforms and Support**

TIME	TOPIC	PRESENTER
January 20th 2016		
08:30 – 08:45	Meeting point: Roche Diagnostics International Ltd, Forrenstrasse 2, 6343 Rotkreuz, Reception, Building 5	
<i>08:45 – 09:00</i>	<i>Welcome Coffee: B5, 14th floor</i>	
09:00 – 09:15	Welcome & Introduction	<i>Bruce Jordan, International Business Leader Companion Diagnostics (CDx) Richard Batrla-Utermann, Global Medical Leader CDx</i>
09:15 – 10:15	Making Personalised Healthcare happen @ Roche	<i>Bruce Jordan, Richard Batrla-Utermann</i>
<i>10:15 – 10:30</i>	<i>Coffee Break: B5, 14th floor</i>	
10:30 – 12:00	Site Program: Liquid Biopsy, Model Shop, Prototyping, Showroom (t.b.c.)	
12:00 – 12:10	Presentation TEDD • TEDD key interests and direction • PHC collaboration in CH	<i>Ursula Graf-Hausner, TEDD</i>
12:10 – 12:20	Platform Diagnostics, NTN Swiss Biotech	<i>Prof Mark Emil Pfeifer</i>
12:20 – 12:30	Introduction RPD Management	<i>Jean-Claude Gottraux, Head of Centralised and Point of Care Solutions Jean-Jacques Palombo, Life Cycle Leader Cardiac, Women's Health & CDx</i>
<i>12:30 – 13:30</i>	<i>Lunch & Networking: B5, 14th floor</i>	
13:30 – 15:00	Site Program: Sensor Manufacturing, Production Tour (t.b.c.)	
<i>15:00 – 15:15</i>	<i>Coffee Break: B5, 14th floor</i>	
15:15 – 16:15	Medical Research @ Roche	<i>Roche Pharma Drug Discovery/ Development t.b.c.</i>
16:15 – 16:45	Discussion Forum	<i>All</i>
16:45 – 17:00	Closing	<i>Bruce Jordan, Richard Batrla-Utermann</i>



By train

Train to Rotkreuz, followed by a 10 min. walk or by bus (8/51), leaving at the station “Blegi”.

By car

Rotkreuz exit, following the road and turn to the right at the traffic circle close the Coop gas station, leaving the road right after (approx 50 m) by turning to the right to the open visitors park space.

The parking ticket can be devaluated at the reception in Building 5.

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