

# Plan of studies for GVSU students

## 1<sup>st</sup> year for GVSU students at GVSU – Fall Semester Start

Date	Modules / Specialization	ECTS	US Credit
<b>Semester 1: Fall</b>	GVSU MBA core classes: – MBA 601 – Applied Data Analysis – MBA 676 – Leading People and Teams – MBA 611 – Accounting for Managers – MBA 677 – Leadership and Ethics – MBA 674 – Self Awareness and Leadership Styles for MBAs	15	7.5
<b>Semester 2: Winter/Spring</b>	– MBA 675 – Legal Environment for Business – MBA 681 – Strategic Mindset & Customer Centricity – MBA 651 – Marketing for Professionals – MBA 641 – Applied Business Economics	16	8
<b>Semester 3: Spring or Summer</b>	– MBA 631 – Leading People and Organizations – MBA 679 – Effective Leadership	8	4
<b>Credits achieved in semesters 1 to 3</b>		<b>39</b>	<b>19.5</b>

## 2<sup>nd</sup> year for GVSU students at ZHAW

Date	Module / Specialization	ECTS	US Credit
<b>Semester 4: September to January</b>	Orientation Days	-	-
	Business Boot Camp	6	3
	Strategic Management	6	3
	Research Methodology & Skills	6	1.5
	Financial Management	3	1.5
	Global Growth and Innovation	6	3
	Business Research and Consulting	6	3
	Risk Management	3	3
	Business Project 1	6	3
<b>Semester 5: February to April</b>	ZHAW Master's thesis	12	6
<b>Credits achieved in semesters 4 and 5 (with Master's thesis)</b>		<b>54</b>	<b>27</b>
<b>Total credits for the dual degree for GVSU students</b>		<b>93</b>	<b>46.5</b>

### Credit recognition agreement:

For students starting the dual degree at GVSU, ZHAW will recognize and accept the transfer of 36 ECTS (equivalent to 18 US credits) for study completed on the GVSU Master of Business Administration.