

# Annex 1: Plan of studies for Audencia students

## 1<sup>st</sup> year for Audencia students at Audencia

Semester 1 (September to December)		Semester 2 (January to June)	
Compulsory Specialization – Majors (choose 1): – Supply Chain and Purchasing Management – Marketing for Product Managers – International Strategic Management & Consulting – Financial Markets – Corporate Finance	28	Internship and Internship (Graduating) Report	28
Elective / additional module	2	Elective / additional module	2
<b>Total ECTS semester 1</b>	<b>30</b>	<b>Total ECTS semester 2</b>	<b>30</b>

## 2<sup>nd</sup> year for Audencia students at ZHAW

Semester 3 (September to December)		Semester 4 (January to June)	
Orientation Days	-	International Economics, Politics and Business Systems	6
Business Boot Camp	6	International Corporate Responsibility	3
Internationalization and Innovation	6	Intercultural Management and Leadership	6
International Marketing	3	International Negotiation	3
Elective	3	International Risk and Financial Management	3
Advanced Research and Consulting	6	Elective	3
Research Methodology and Skills	6	Advanced International Project 1	6
International Business Project	6	Advanced International Project 2	6
International Research Project	6		
<b>Total ECTS semester 3</b>	<b>42</b>	<b>Total ECTS semester 4</b>	<b>36</b>
		<b>Total ECTS semesters 1 to 4</b>	<b>138</b>

Total (years 1 and 2) = 138 ECTS

Master's thesis at ZHAW = 12 ECTS

**Total credits for double degree including thesis = 150 ECTS**