

# WELCOME TO SGH WARSAW SCHOOL OF ECONOMICS!



SGH

# SGH: TRADITION AND PRESTIGE



- Founded in 1906 – the oldest and the most prestigious
- The nest of Poland's economics transition and accession to the EU
- Influential faculty members and alumni
- SGH students perceived as the most valuable prospective employees
- Active student body (winners and finalist of prestigious contests and case competitions) with entrepreneurial spirit (successful academic business incubators)
- Leading in international exchange and top in terms of student mobility with overseas countries.
- Modern teaching methods and practical courses developed with companies





## **Prof. Danuta Hübner**

Member of the European Parliament  
former EU Commissioner for Regional Development



## **Prof. Leszek Balcerowicz**

An architect of Polish economic transformation  
former Deputy Prime Minister  
and President of the National Bank of Poland

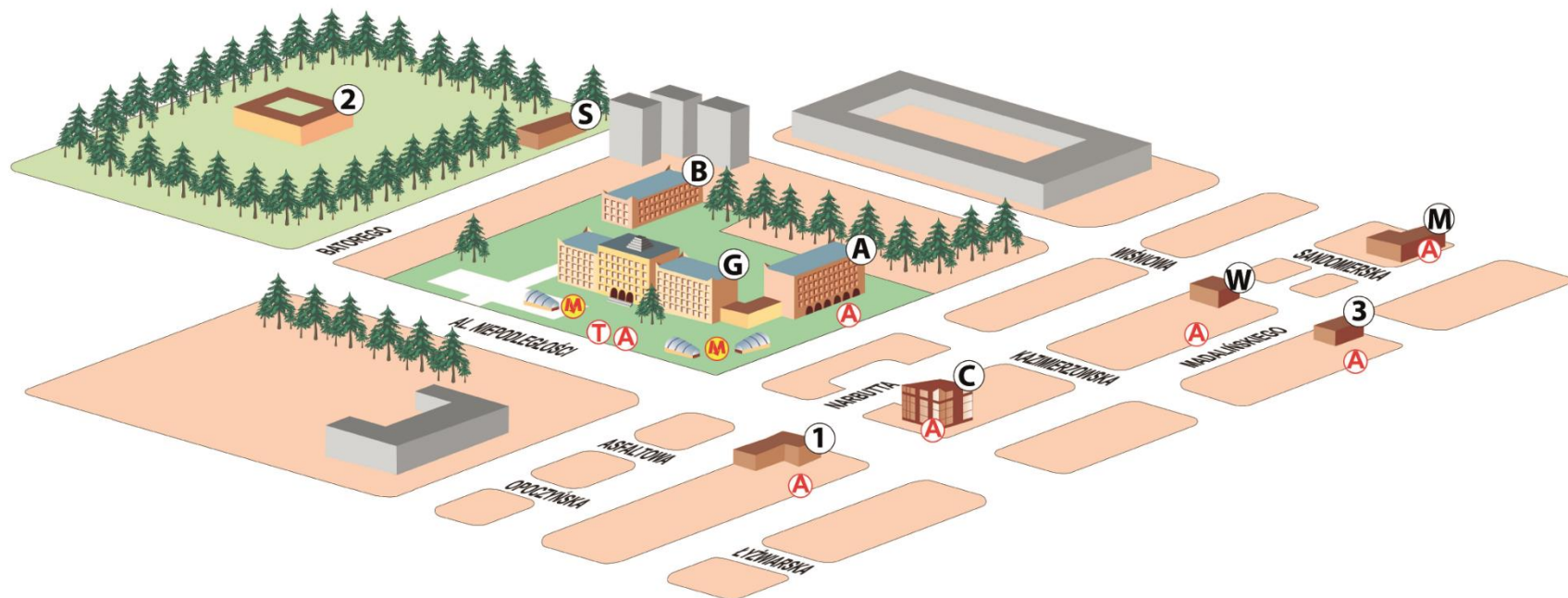


Ceremony of awarding the honorary doctorate  
to José Manuel Durão Barroso, head of the European Commission in 2007

# SGH CAMPUS



**KAMPUS SGH**  
[www.sgh.waw.pl/kontakt](http://www.sgh.waw.pl/kontakt)





# KEY FIGURES: STUDENTS

About **16,500** students in 2015:

- about **7,400** full time (incl. **774** foreigners)
- about **4,200** part-time (incl. **34** foreigners)
- about **270** full-time PhD students
- about **3,700** postgraduate and post-diploma students
- about **500** exchange students per year
- over **2,900** graduates in 2015

Over **180,000** graduates to date (1906-2015)



# KEY FIGURES: STUDENTS' LIFE

- **40+** student research associations (scientific clubs)
- **30+** other student organisations
- international organisations (AEGEE, AIESEC, CEMS Club, Erasmus Student Network)
- Choir, Dance Ensemble, Theatre
- Film Club, SGH TV
- Academic Sports Association
- 'Magiel' monthly



# KEY FIGURES: FACULTY

SGH employed **753** faculty members in 2015:

- **72** full professors
- **149** associate professors
- **310** assistant professors
- **8** assistants
- **213** lecturers and senior lecturers, language tutors, instructors & librarians



SGH has awarded **26** *honoris causa* doctorates



# LEADING UNIVERSITY OF ECONOMICS AND MANAGEMENT

CEEMAN International Quality Accreditation awarded in 2011

**# 1** of all national rankings of universities in economics and business.



**TOP 10** in overall ranking of all universities in Poland.

**# 65** in 2015 Financial Times ranking of Masters in Management programmes.



**5 PALMES** in EDUNIVERSAL ranking of business schools (*'Universal business school with major international influence'*).



**Member of CEMS** the Global Alliance in Management Education  
Top 5 in 3-year FT Ranking



# STRUCTURE OF STUDIES

## THREE-CYCLE STUDY SYSTEM

From 2006/2007 Academic Year SGH Studies are divided into:

- Bachelor's Studies (6-semester)
- Master's Studies (4-semester)
- Doctoral Studies (6-8 semester)

System based on ECTS credits



# FULL-TIME STUDY PROGRAMMES IN POLISH

- **Administration (MA)**
- **Business Administration (MA)**
- **Advanced Analytics – Big Data (MA)**
- **Economics (BA and MA)**
- **Economic Analysis of Law (BA and MA)**
- **E-Business (MA)**
- **Finance and Accounting (BA and MA)**
- **International Economics (BA and MA)**
- **International Relations (BA and MA)**
- **Management (BA and MA)**
- **Public Policy (MA)**
- **Social Policy (BA and MA)**
- **Social Research and Analyses (MA)**
- **Spatial Economics Policy (BA and MA)**
- **Global Business, Finance and Governance (BA and MA)**
- **Quantitative Methods in Economics & Information Systems (BA and MA)**
- **International Tourism, Hotel Industry and Leisure Services (MA)**





# STUDIES IN ENGLISH

Programme	Bachelor	Master	MBA
<b>International Economics</b>	X		
<b>Quantitative Methods in Economics and Information Systems</b>	X		
<b>Management</b> (minor studies: Entrepreneurship, Project Management)	X		
<b>Global Business, Finance and Governance</b>	X	X	
<b>Advanced Analytics – Big Data</b>		X	
<b>International Business</b> (minor studies in: International Business Management, Business in Central and Eastern Europe)		X	
<b>Finance and Accounting</b> , including a minor ACCA accredited with E&Y, and CIMA accredited		X	
<b>International Tourism, Hotel Industry and Leisure Services</b>		X	
<b>Canadian Executive MBA (CEMBA)</b>			X



# DOCTORAL STUDIES

Programmes run by Collegia  
in Management and Economics



## **INTERNATIONAL PROGRAMME:**

PhD Studies in Management and Economics in English

# e-LEARNING

## Education Development Centre

- ✓ **Economic courses and platforms for primary and secondary level education students:**
  - [the Children Economic University](#) and [the Academy of Young Economist](#) -> educational programs focused on economy and management issues directed to primary and junior high school's students (12 meetings yearly)
  - [the Summer University Warsaw](#) -> summer school for university students from all over the world (64 hours of lectures and workshop within two weeks, equals 8 ECTS points)
  - [the Entrepreneurship Olympics](#) -> an annual national competition addressed to pupils from secondary schools
- ✓ [e-Mentor](#): bi-monthly on e-learning and management issues
- ✓ commercial courses for companies
- ✓ Doing Business in Poland @ SGH Programs – tailored programs addressed to foreign universities' MBA students and employees of companies interested in starting business in Poland
- ✓ courses for SGH Staff -> including language courses

More info: [www.sgh.waw.pl/dre](http://www.sgh.waw.pl/dre)





# e-LEARNING

## Education Development Centre [Established in October 2001]

### ✓ E-learning at SGH

- [www.e-sgh.pl](http://www.e-sgh.pl) → 60+ online and blended courses with study materials and slides dedicated to such areas as: corporate governance, negotiations, e-marketing, business ethics, finance, law, leadership, the European Union, quality management, development of the economy and others
- [www.e-sgh.pl/niezbednik](http://www.e-sgh.pl/niezbednik) – an application which enables lecturers to create their own websites with didactic materials for students (300+ teachers / 1500+ course website)
- [www.econet.pl](http://www.econet.pl) – virtual space of cooperation of Polish economic universities
- International online lectures with University of Illinois (Springfield)
- Three e-learning workshops for first-degree, second-degree and doctoral students: Occupational Health Safety Training (BHP), Library Training, Fundamentals of Intellectual Property Protection Training.



# RESEARCH

SGH is a renowned research and expert centre in the field of economic sciences. Research studies carried out by our university staff are used by well-known companies, central and local government offices and international organisations.

## TYPES OF RESEARCH CONDUCTED AT SGH

- contracted research studies corresponding to the needs of Polish economy and funded by the Ministry of Science and Higher Education,
- ‘tailor-made’ expertises for different institutions and enterprises,
- research projects with UNIDO, UN, Council of Europe, World Bank, OECD, ESPON and many others international projects within the Visegrad Fund, ERSTE Foundation, CERGE-EI, Polish-Norwegian Research Fund, 7<sup>th</sup> Framework Programme as well as Horizon 2020

# SCIENTIFIC JOURNALS AND OTHER PUBLICATIONS PUBLISHED BY SGH

## PUBLICATIONS:

- annual 'POLAND, INTERNATIONAL ECONOMIC REPORT',

## SCIENTIFIC JOURNALS:

- e-mentor
- Gospodarka Narodowa
- Organizacja i Kierowanie
- Kwartalnik Nauk o Przedsiębiorstwie
- Prace i Materiały Instytutu Rozwoju Gospodarczego
- Roczniki Kolegium Analiz Ekonomicznych
- Studia i Prace Kolegium Zarządzania i Finansów
- International Journal of Management Economics  
(formerly *Zeszyty Naukowe Kolegium Gospodarki Światowej*)
- Edukacja Ekonomistów i Menedżerów (*Quarterly of  
Department of Human Capital Development*)
- Journal of Management and Financial Sciences
- Department of Applied Econometrics Working Papers
- Kobieta i Biznes

**POLAND**

## COMPETITIVENESS REPORT 2015

INNOVATION AND POLAND'S PERFORMANCE IN 2007–2014

Edited by  
Marzenna Anna Weresa



WORLD ECONOMY RESEARCH INSTITUTE  
WARSAW SCHOOL OF ECONOMICS



# RESEARCH PROFILE:

## COLLEGIUM OF ECONOMIC ANALYSIS

The Collegium conducts research on:

- macro- and microeconomics,
- economic policy,
- mathematical economics,
- financial and insurance mathematics,
- econometrics and decision making theory,
- statistics and demography,
- operational research,
- economic information technology and related areas.



# RESEARCH PROFILE:

## COLLEGIUM OF BUSINESS ADMINISTRATION

The Collegium conducts research on:

- theory and strategy of corporate competition
- theoretical and practical aspects of human resource management in enterprise
- marketing links creation mechanism
- managerial accounting organisation and functions
- enterprise financing strategy and tactics



# RESEARCH PROFILE:

## COLLEGIUM OF SOCIAL AND ECONOMIC SCIENCE

The Collegium conducts research on:

- micro- and macroeconomics,
- international economic relations,
- public finance,
- banking, treasury
- history of economic doctrines, economic history,
- public sector management,
- ecology and problems connected with sustainable development,
- social policy and employment, social security,
- local government financing and local economy,
- sociology, philosophy, logic, political science,
- public administration, international political relations and diplomacy,
- European integration, international law, issues of regional and global security.



# RESEARCH PROFILE:

## COLLEGIUM OF WORLD ECONOMY

The Collegium conducts research on:

- European integration,
- system transformation of economies in Poland and other Central and East European countries,
- economic policy and international economics.
- international economic and political relations,
- international economic organisations,
- international transport,
- effect of globalisation,
- world economic situation,
- enterprise management, insurance
- the role of women in economy.





# RESEARCH PROFILE:

## COLLEGIUM OF MANAGEMENT AND FINANCE

The Collegium conducts research on:

- theory of economics and management,
- finance and banking
- accounting
- economic policy
- economic law
- quality management and control
- marketing and consumption economics in the area of living standard of population
- logistics and transport services for economy
- systemic transformation



# INTERNATIONAL COOPERATION

## SGH INTERNATIONAL CENTRE (CPM)

- SGH maintains extensive foreign contacts with approx. 300 universities around the world.
- As a result the students have the opportunity to undertake studies in foreign languages and to obtain knowledge in specializations that are not well developed in Poland.
- These contacts serve to expose students and faculty to the rapidly changing global economy.



# INTERNATIONAL PROGRAMMES AND PROJECTS

- **CEMS Master's in International Management Programme**
- **Partnership in International Management**
- **Canadian Executive MBA** (with UQAM)
- **European Projects** (*Erasmus+*, *TEMPUS*, *CEEPUS*, *Jean Monnet*, etc.)
- **Erasmus-Mundus projects** (*One More Step [OMS – EMA2]*, *Widening Egyptian and Lebanese Cooperation and Mobility with Europe [WELCOME – EMA2]*, *Mobilities for Innovation and Development [MID – EMA2]*, *Swap and Transfer [SAT – EMA2]*, *Founding the Siberian Centre of European Education [SCEE – EMA3]*)
- **East Asian Centre**
- **Summer University Warsaw**
- **German Summer School** (*supported by DAAD*)



# DOUBLE AND JOINT DEGREE PROGRAMMES

## Master Double Degree Programs with:

University of Economics, Prague (Czech Republic)	International Business
EBS Universität für Wirtschaft und Recht (Germany)	Management
European University Viadrina (Germany)	Management, International Business, Finance & Accounting
Johannes Gutenberg University of Mainz (Germany)	Management, Finance & Accounting
Technische Universität Berlin (Germany)	Innovation Management and Entrepreneurship
Toulouse Business School (France)	Management, International Business
Universidade NOVA de Lisboa (Portugal)	Management
University of Cologne (Germany)	Management, International Business
University of Duisburg-Essen, Germany	Finance & Accounting
ZHAW School of Management and Law (Switzerland)	Global Business, Finance and Governance





# DOUBLE AND JOINT DEGREE PROGRAMMES

- Polish-German Academic Forum with Johannes Gutenberg University Mainz
- European Master in Law and Economics (**EMLE**)
- Warsaw School of Economics is also an associated partner in the Erasmus Mundus „QEM – Models and Methods of Quantitative Economics”, which is a project created by: Université Paris 1 Panthéon-Sorbonne, Paris (France), Universitat Autònoma de Barcelona (Spain), Universität Bielefeld (Germany), Università Ca' Foscari Venezia (Italy); within this programme students are able to obtain joint degree of these universities.



# EXCHANGE STUDENTS - THE OFFER

- Wide choice (over 700) of courses in English – after selection: 300+ available to all students
- Polish for foreigners (from beginners to advanced levels)
- Possibility of joining our tutorials in other major languages (upon request)
- Buddy system and cross-cultural training during orientation week
- Extensive extracurricular programme and open access to major student organisations (Erasmus Student Network, AIESEC, CEMS Club, other)
- Potentially, possibility to meet our corporate partners for internship or employment
- Accommodation on-campus and/or assistance in finding off-campus apartments



# COPRORATE RELATIONS

SGH effectively cooperates with the leading companies and institutions that have declared their willingness and readiness for the material and informational support to strengthen our leading position as a business and economic university in Poland.

## AREAS OF CO-OPERATION:

- company presentations
- career placement
- internships
- skill seminars
- business projects



# COPROPRATE PARTNERS' CLUB



SGH Corporate Partners Club



GIEŁDA PAPIERÓW  
WARTOŚCIOWYCH  
w Warszawie



McKinsey&Company



Bank Polski



[www.sgh.waw.pl/english](http://www.sgh.waw.pl/english)



**THANK YOU !**



**SGH**

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