



Internship – Cargo Marketing and Communications (limited 4-6 months, 80-100%, all genders)

We are looking for a colleague to take care of B2B Marketing and Communication measures in the field of Cargo. You will be responsible for the content creation on our homepage and regular email marketing activities to spread knowledge about particular offerings, product news and operational updates.

Tasks

- Creation and distribution of the B2B newsletters and website
- Copywriting for email campaigns that onboard, engage, and retain customers
- Editing and proofreading newsletter content
- Planning schedules and maintaining deadlines
- Edit and maintain of our website
- Identify opportunities for continual improvement in email and other digital marketing efforts
- Collaboration in other B2B marketing projects such as the organization and implementation of market communication or perform other related duties & special projects as assigned by the superior
- Collaborate with cross-functional teams
- Editing of picture material via Photoshop or Indesign
- Support with existing social media channels

Requirements

- Bachelor's or Master's Degree or an "HF" Advanced Federal Diploma of Higher Education in marketing & communication
- Great interpersonal and communication skills
- Very good copywriting and copyediting abilities
- First experience with a content management systems and image and text editing tool is a plus
- Strong attention to quality and detail
- Independent, reliable and structured way of working
- Strong problem-solving and analytical skills
- Self-initiative and high grade of motivation to proactively take over tasks
- Creative, flexible, open mindset, objective oriented, willing to take responsibilities
- Very good spoken and written English skills, German is a plus
- Team player, communicative and able to work under high pressure

Facts

Location:	Zürich/Kloten
Employment level:	University internship
Function:	Marketing
Working time:	Full-time or part-time
Salary:	CHF 2,500.- gross per month for Bachelor and Advanced Federal Diploma of Higher Education students or graduates / CHF 3,000.- gross per month for Master students or graduates
Publishing date:	06-07-2024
Application deadline:	06-21-2024
Starting date:	As soon as possible / August 01, 2024

Benefits



Attractive company pension scheme



Profit-sharing programme



Subsidized parking or public transport



Company health management



25 days of annual vacation



Nursery



Flight benefits



Remote working



Modern Offices



Diversity programmes



Discounts



Employee and networking events



Paid maternity and paternity leave

Contact

Please apply via our career page [swiss.com/career](https://www.swiss.com/career).

The contact person is Alexandra Dahl-Augustin, Cargo Marketing, Communication & ESG.

We are looking forward to your application.

Alexandra Dahl-Augustin

Cargo Marketing, Communication & ESG

Swiss International Air Lines AG

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Company

About Swiss International Air Lines AG

It's the little differences that make working at SWISS so appealing. The fact, for example, that we treat every detail with care, see quality in terms of hospitality and view nationality through an international lens. In a similar way, we see variety as richness, a job as an experience and SWISS as a world of inspiration. You, too, will be stimulated in our special working environment – one in which, wherever you are, you'll always feel: Truly SWISS.... where people matter.

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