



## Internship Social Media Marketing (limited 6 months, 80-100%, all genders)

**Fascinated by the world of Social Media Marketing at SWISS? Here is your chance to gain insights of a department with the daily challenge to create communicative value aiming to win the heart of our customer. Become part of a team with a strong creative mind.**

### Tasks

You will be part of a dynamic marketing and communication environment, working on creative projects with colleagues around the world as well as planning and publishing content on social media.

- Planning, creating and publishing of content on our owned social media channels
- Coordinating communications with internal and external stakeholders
- Participating in concept creation and realization of different content projects
- Supporting and accompanying different events while posting on our social media channels
- Being part of shooting days for social media video and photo content
- Engaging with our community with high quality responses
- Analytically evaluating of different activities on social media according to our KPI's
- Bringing in your own ideas on how to reach our community even better and further develop our channels

### Requirements

- While prior work experience is a plus – we are mainly looking for a motivated, self-driven and enthusiastic personality, with a visual eye and attention to detail. Someone who knows how to tell a story – and enjoys using the vast possibilities in today's digital landscape.
- Workload Specification: For this position, an 100% workload is preferred.
- HF diploma, Bachelor's, Master's students or graduates (HF diploma & Bachelor's students must have completed at least three semesters) with a specialization in Communications, Marketing or similar
- First work experience in relevant field is a plus
- Fascination for state-of the art communication and storytelling
- Communicative, creative and visual personality
- Stylistically confident in writing German and English
- Team-spirited and structured way of working with good organizational skills

### Facts

Location:	Zürich / Kloten
Employment level:	University internship
Function:	Marketing
Working time:	Full-time
Salary:	CHF 2,500.- gross per month for Bachelor and Advanced Federal Diploma of Higher Education students or graduates / CHF 3,000.- gross per month for Master students or graduates
Publishing date:	06-03-2024
Application deadline:	06-24-2024
Starting date:	September 01, 2024

## Benefits



Attractive company pension scheme



Profit-sharing programme



Subsidized parking or public transport



Company health management



25 days of annual vacation



Nursery



Flight benefits



Remote working



Modern Offices



Diversity programmes



Discounts



Employee and networking events



Paid maternity and paternity leave

## Contact

Please apply via our career page [swiss.com/career](https://www.swiss.com/career).  
The contact person is Dogan Koeseoglu, Marketing.  
We are looking forward to your application.

## Dogan Koeseoglu

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## Company

About Swiss International Air Lines AG

It's the little differences that make working at SWISS so appealing. The fact, for example, that we treat every detail with care, see quality in terms of hospitality and view nationality through an international lens. In a similar way, we see variety as richness, a job as an experience and SWISS as a world of inspiration. You, too, will be stimulated in our special working environment – one in which, wherever you are, you'll always feel: Truly SWISS.... where people matter.

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