



## Internship in Digital Hangar Communications and Business Development (limited 6 months, 80-100%, all genders)

**You have a passion for digital products, communications, content creation, social media and community building? You strive to break down complex topics and like to develop strategic concepts? We offer an exciting internship in the field of Communications and Business Development for the Lufthansa Group Digital Hangar.**

### Tasks

You participate in various business development topics, with a strong focus on communication for the digital unit of the Lufthansa Group: the Digital Hangar. You will develop professional content for internal and external audiences to make the Digital Hangar known and keep our stakeholders informed.

- Create innovative, engaging communication formats and social media content e.g., articles, posts, photos and videos.
- Develop strategic concepts for current topics
- Set-up and maintain reporting of communication performance and activities
- Conduct benchmarks on trends, analyze performance data and user insights
- Plan & implement internal and external events
- Contribute to preparing documentation and briefings for upper management

### Requirements

- Workload Specification: For this position, a 100% workload is preferred.
- HF diploma, Bachelor's, Master's students or graduates (HF diploma & Bachelor's students must have completed at least three semesters) in the field of media science/media management/(digital) marketing/commerce, communications or business administration
- Passion for social media, digital communication and marketing and skills in respective tools
- Excellent communication skills, editorial flair and a creative streak for storytelling
- Proven strategic & analytical thinking skills
- Proactive style of working, open mindset & can-do mentality
- Ability to work independently and manage various tasks simultaneously
- Very good MS Office skills
- Very good spoken and written English skills, German is an asset

### Facts

Location:	Zürich / Kloten
Employment level:	University internship
Function:	Other
Working time:	Full-time or part-time
Salary:	CHF 2,500.- gross per month for Bachelor and Advanced Federal Diploma of Higher Education students or graduates / CHF 3,000.- gross per month for Master students or graduates
Publishing date:	06-04-2024
Application deadline:	06-18-2024
Starting date:	August 01, 2024

## Benefits



Attractive company pension scheme



Profit-sharing programme



Subsidized parking or public transport



Company health management



25 days of annual vacation



Nursery



Flight benefits



Remote working



Modern Offices



Diversity programmes



Discounts



Employee and networking events



Paid maternity and paternity leave

## Contact

Please apply via our career page [swiss.com/career](https://swiss.com/career).

The contact person is Mona Schmid, Business Develop. & Commercial Mgt..

We are looking forward to your application.

## Mona Schmid

Business Develop. & Commercial Mgt.

Swiss International Air Lines AG

Email address

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## Company

About Swiss International Air Lines AG

It's the little differences that make working at SWISS so appealing. The fact, for example, that we treat every detail with care, see quality in terms of hospitality and view nationality through an international lens. In a similar way, we see variety as richness, a job as an experience and SWISS as a world of inspiration. You, too, will be stimulated in our special working environment – one in which, wherever you are, you'll always feel: Truly SWISS.... where people matter.

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