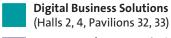
# CeBIT • 20 – 24 March 2017

Besuchen Sie den ZHAW-Stand: Swiss Pavilion - Halle 6, E30



- ECM, Input/Output Solutions (Hall 3)
- Big Data & Business Intelligence (Hall 5)
- ERP & HR Solutions (Hall 5)
- Marketing & Sales Solutions
  (Hall 5)
- Business Security (Hall 6)
- Research & Innovation (Hall 6)
- Public Sector Parc (Hall 7)
- Startups: SCALE11 (Hall 11)
- Communication & Networks (Hall 12)
- Datacenter Infrastructure (Hall 12)
- Internet of Things (Hall 12)
- Planet Reseller (Hall 14/15)
- Business Electronics & Equipment (Halls 15, 16, 17)



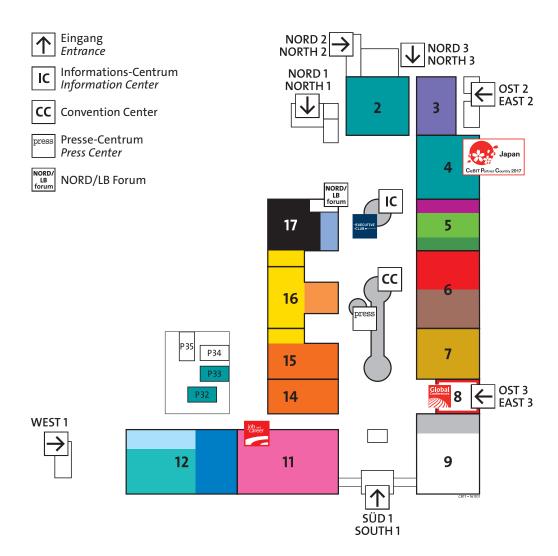
- Unmanned Systems & Solutions
  (Hall 17)
- Virtual & Augmented Reality (Hall 17)
- job and career at CeBIT
  (Hall 11)
- salesforce world tour

## **Conference & Lounge Area**

- CeBIT Global Conferences
  (Hall 8)
- CeBIT Executive Club
- Events, Conferences & Lounges



**Central Partner Country Pavilion** (Hall 4)



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#### ECM, Input/Output Solutions (Hall 3)

- Software & Solutions for Enterprise **Content and Document Management**
- Business Process Management
- Input Solutions
- Output Solutions / Managed Print Services
- E-mail Management & Office Solutions
- Archiving
- Collaboration
- Open Source
- Client & Workplace Management

#### Big Data & Business Intelligence (Hall 5)

- Software & Solutions for BI & Data Analytics
- Cloud Software for Business Intelligence

#### ERP & HR Solutions (Hall 5)

- Enterprise Resource Planning
- HR Solutions
- Multichannel & Mobile Solutions
- Smart & After Sales Services
- Cloud Solutions

#### Marketing & Sales Solutions (Hall 5)

- Marketing Automation / E-Mail Marketing
- CRM & Marketing Operations
- Web Content / Experience Management
- Campaign Management
- Data Analytics / Web Analytics
- Leadgeneration

#### **Business Security** (Hall 6)

- Application Security
- APT Protection
- Biometrics
- BSI Baseline Protection
- Cloud Security
- Data Loss Prevention / Data Recovery
- Endpoint Security
- Intrusion Detection / Prevention
- Managed Security Services / Unified Threat-Management
- Mobile Security
- Network Security and Firewalls

### Research & Innovation (Hall 6)

- Ambient Intelligence
- Artificial Intelligence
- Deep Learning
- Cyber-Physical Systems
- Human-Machine Interaction
- Networked Worlds
- Serious Games
- Smart City / Smart Region
- Smart Services
- Virtual / Augmented Reality
- Wearable Computing
- Web of Everything

### Public Sector Parc (Hall 7)

- eGovernment Solutions
- eParticipation Solutions for Public Administrations (Federal, State & Local Governmental
- Authorities) Solutions for the Public
- Healthcare Industry
- Solutions for Urban Agglomerations
- Geoinformation Systems

#### Startups: SCALE 11 (Hall 11)

- Artificial Intelligence
- Big Data & Analytics
- Blockchain
- Cloud & XaaS
- Digital Health
- eCommerce
- HR (Eduation, Gamification, Recruiting)
- FinTech
- Hardware
- Transportation & Logistics (Public Mobility)
- Internet of Things
- Media & AdTech
- Mobility & Automotive (Private Mobility)
- Security
- Smart Cities
- Smart Home
- Virtual Reality

#### Communication & Networks (Hall 12)

- Technologies & Solutions for **Business Communication**
- Connectivity / Cloud / Collaboration
- Unified Communications
- Wireless Communications
- Broadband Solutions
- Telematics
- Network Components, Monitoring and Measuring Equipment
- Carriers, Network & Communication Services

#### **Internet of Things (Hall 12)**

- IoT Technologies and Solutions
- IoT Verticals
- IoT Platforms & Enablement
- IoT Building Blocks

#### Datacenter Infrastructure (Hall 12)

- Datacenter Automation Technology
- Cloud. Colocation & Managed Services
- Connectivity Infrastructure & Security
- Cooling & Thermal Management
- Critical Power & **Energy Management**
- Datacenter Infrastructure
- Management
- Modular Datacenter Solutions
- Physical Security

#### Planet Reseller (Hall 14/15)

- PC, Server & Storage
- Mobile Solutions
- Components, Displays & Accessories
- Cloud Services
- Networking, IP Technology, Media & Conference Technology
- Smart Building / LED Lighting
- Software, Security

#### **Business Electronics & Equipment** (Halls 15, 16, 17)

- Hardware Devices
- Components & Peripherals
- Mobile Devices
- Accessories
- Display & Audio Devices

#### POS & Banking Solutions (Hall 16)

- Point of Sale
- Banking Solutions

#### Unmanned Systems & Solutions (Hall 17)

- UAV. Drones, Unmanned Systems
- Software
- Components and Parts
- Imaging and Vision
- Training and Simulation
- Insurance, Services

#### Virtual & Augmented Reality (Hall 17)

- Virtual Reality
- Augmented Reality
- Mixed Reality
- 360° Content & Production
- Plattforms & Engines
- Pheripherals for V/A-R
- Enabling Technologies for V/A-R

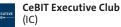
#### Job and career at CeBIT (Hall 11)



## **Conference & Lounge Area**



**CeBIT Global Conferences** (Hall 8)



**Events, Conferences & Lounges** 



**Central Partner Country Pavilion** 

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