

will be hosted by School of Applied Linguistics, Zurich University of Applied Sciences, Switzerland

ALAPP aims to bring together scholars from different disciplinary backgrounds, especially language and communication research and professional domains (e.g., business, organisation studies, education, banking, health care, therapy, journalism, law, social care and welfare, immigration and border control, police work, translation and interpreting) to share ideas and discuss innovations and interventions.

Plenary Speakers:

Alice Delorme Benites (Zurich University of Applied Sciences, Switzerland)

Erika Darics (University of Groningen, Netherlands)

Peter Roger (Macquarie University, Australia)

The ALAPP Masterclass is scheduled for Monday, 09 September 2025, to be delivered by Srikant Sarangi

Local Organising Committee: Daniel Perrin, Eva Kuske

ALAPP Founding Advisor: Srikant Sarangi

Website: https://www.zhaw.ch/en/linguistics/research/alapp-2025 Email: alapp2025.linguistik@zhaw.ch **ALAPP 2025**