

Coffee Excellence Center

Life Sciences and Facility Management

Zurich University of Applied Sciences (ZHAW) www.zhaw.ch/icbt/coffee/



Analytical & Technical Experts



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COFFEE EXCELLENCE Bridging from Science to Craft







Beyond traditional coffee

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From cell culture to surroga<mark>tes all the</mark> way to syntenic coffee

Prof. Dr. Chahan Yeretzian

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Almost

(*) Daily consumption ± 2 billion cups

https://britishcoffeeassociation.org

likes coffee

CAGR 4,5% (2023-2025)

Source: Statista Market Insights (https://www.statista.com/outlook/cmo/hot-drinks/coffee/worldwide#revenue

enjoy this

1 kg coffee

Source: https://8billiontrees.com/carbon-offsets-credits/coffee-carbon-footprint/

1 cup coffee

Source: https://alec.oce.global/sites/default/files/2023-04/C1%20EN_0.pdf

Impact on climate change

per kg coffee

Source: https://8billiontrees.com/carbon-offsets-credits/coffee-carbon-footprint/ J. Poore & T. Nemecek, SCIENCE, 1 Jun 2018 Vol 360, Issue 6392, pp. 987-992, DOI: 10.1126/science.aaq0216

Rising temperatures

Will reduce the area suitable for growing coffee by up to 50% by 2050

Increasing labour cost

Labour makes ~ 50% of total expenses on a typical coffee farm

Source: Interamerican Development Bank https://www.iadb.org/en/improvinglives/most-unexpected-effect-climate-change Source: https://intelligence.coffee/2022/08/coffee-producers-manual-harvesting-costs/

Ensure Supply

Coffee consumption has been steadily increasing over many decades and is part of our daily routine and life-style.

In contrast to the positive outlook on the consumption side, risks are appearing on the production side. Production is challenged by climate change, pests & diseases, rural depopulation and substitution by more lucrative crops. Rising temperatures will reduce the area suitable for growing coffee by up to 50% by 2050. Coffee is threatened on multiple fronts.

Reduce Environmental Footprint

Coffee production, transportation and transformation, from crop to cup, is resource and energy intensive with high external input such as fuel, fertilizers, pesticides and water. More sustainable routes to coffee production are in urgent demand.

Make our daily cup of coffee more sustainable and future-proof

To make it sustainable We need to change coffee production



From Coffee Tree to Synthetic Coffee



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COFFEE EXCELLENCE A Molecular Reconstitution of the Coffee Experience



The Smell



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COFFEE EXCELLENCE A Molecular Reconstitution of the Coffee Experience



Long-Term Impact: Caffeine, Antioxidants, health / wellness active compounds

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Non-coffee products, usually without caffeine, that are used to imitate coffee

Typical ingredients: almond, asparagus, malted barley, carrot, chicory root, corn, soybeans, cottonseed, boile-down molasses, okra seed, pea, potato peel, sweet potato, ...















Barley, barley malt, Chicory, Rye



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Novel Surrogates / Coffee Substitutes









Date Seeds, Ramon Seeds, Sunflower Seed Extract, Fructose, Pea Protein, Millet, Lemon, Guava, Defatted Fenugreek Seeds, Caffeine (100 mg of per serving), Baking Soda













Coffee Free Coffees are made from nontropical ingredients. By meticulously finetuning the combination of natural molecules, our ultimate goal is to mimic coffee down to the details.



Roasted lupin, barley, chickpeas, chicory, natural aroma, dried black currant, citric acid and caffeine.

The decaf version does not contain caffeine.



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.... TO CUP

FROM CELLS ...







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COFFEE EXCELLENCE The Volatile Compounds - Aroma









COFFEE EXCELLENCE Particle Size Distribution "Plug & Play"

PSD of traditional coffee (TC)









Get in touch

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