

**Vanessa Galati**

Brand and Product Manager,
Martec Handels AG

Educational Background

Bachelor in Chemistry (ZHAW), Chemical Laboratory Technician with a Federal Vocational Baccalaureate

Studium

Master of Life Sciences, Specialisation in
Chemistry for the Life Sciences

Master in Life Sciences, Chemistry for the Life Sciences

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Since completing the Master in Life Sciences in 2017, where have you found employment?

I work for Martec Handels AG, a leader in developing, distributing, and marketing non-food consumer goods across specialty and retail markets. With our portfolio of approximately 400 products, we are a key player in the niche market of chemical-technical products.

Can you describe your role and responsibilities?

As a Brand and Product Manager, I am responsible for the development and positioning of our brands, as well as the introduction of new products. My responsibilities include identifying market demands, initiating product development efforts, and ensuring seamless collaboration with our development and production units. A significant part of my role also involves guaranteeing that our products meet all regulatory standards and developing strategies for successful market positioning based on market analysis and customer feedback.

What aspects of your academic background do you find most applicable in your current role?

My broad education in Chemistry has been instrumental in providing competent advice to our clients and has enabled me to take an innovative approach to driving product developments.. The project management expertise I honed during my Master's thesis, particularly through close collaboration with my project team and my role as a research assistant at the Institute of Chemistry and Biotechnology, ensured a smooth transition into my subsequent professional roles.

Why did you decide to pursue a Master's degree?

My Master's studies allowed me to deepen my understanding of Chemistry and expand my knowledge by attending lectures beyond the traditional scope of a Chemistry programme. Taking courses like Business Administration, Leadership and Innovation, and Project Management not only opened up a wide range of professional opportunities for me, but also laid the groundwork for the complex project management tasks that are now part of my daily responsibilities.

In which area do you see yourself pursuing further education?

In a constantly evolving field such as chemistry, I am constantly developing as a scientist with the help of specialist literature and by attending trade fairs. I also plan to pursue an MBA, which, combined with my background in Chemistry, should provide a solid foundation for advancing to higher management positions in the chemical-technical industry.

Who would benefit from a Master's degree in Life Sciences?

If you're still eager to learn more after your Bachelor's degree, a Master's programme offers the perfect opportunity to deepen your knowledge and broaden your horizons. My tip: attend the information event, get inspired by current students, and don't hesitate to engage in discussions with the programme director and lecturers.

Master in Life Sciences

In Life Sciences, competencies in Chemistry, Biochemistry, (Bio-)Analytics, Green Chemistry, Material Sciences, and Nanotechnology are in demand. Specialists in these areas are highly valued for their expertise.



**More about the Master
in Life Sciences**
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