Summer School in **Public Policy and Management**



School of Management and Law

PROGRAM 2024

Tuesday, August 6, 2024 at 2:00 p.m. CEST

Kick-off Meeting (online)

Monday, September 2, 2024 (DAY 1)

•	Opening Session	Jörn Ege
•	Intro to Public Policy	Jörn Ege
•	Intro to Public Management	Peter Sinelli
•	Workshop Session: Studying the role of administration in public policy: topics, concepts and cases	Jörn Ege
•	Keynote Lecture: Digital Transformation in European Local Governments	Reto Steiner

Tuesday, September 3, 2024 (DAY 2)

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•	Workshop Session: How to do a systematic literature review in PP&M	Jörn Ege		
•	Hybrid governance of infrastructure sectors: Trade-offs between state and market logics	Eva Lieberherr		
•	Change Management in the Digital Era	Oliver Neumann		
•	Street-level bureaucrats and accountability	Eva Thomann		

Wednesday, September 4, 2024 (DAY 3)

•	Workshop Session: Organizing results of your literature review	Jörn Ege
•	The role of international administrations in global policy	Jörn Ege
•	Bureaucratic Entrepreneurship in Health Policy	Céline Mavrot
•	Workshop Session: Working on the Review and Presentation	Jörn Eae

Thursday, September 5, 2024 (DAY 4)

•	Writing Impactful Reviews in Public Administration	lörn Ege/Bert George
•	The Role of Narratives in Public Policy	Johanna Künzler
•	Intergovernmental relations in health policy	Yvonne Hegele
•	Workshop Session: Working on the Review and Presenta	ation <i>Jörn Ege</i>

Friday, September 6, 2024 (DAY 5)

• Group presentations of participants systematic literature reviews Jörn Ege

Assessment: Grade or pass/fail if required are based on a group presentation at the end of the course summarizing the process and results of participant's systematic literature review (incl. a short documentation of the different steps).