

# Plan of studies for Audencia Students

1<sup>st</sup> year for Audencia students at Audencia

Audencia Semester 1 (September to December)		Audencia Semester 2 (January to June)* <i>*Semester 2 (30 ECTS) is also available as a study abroad option</i>	
Modules	ECTS	Modules	ECTS
<b>General Management Courses</b>		Ecology & Biodiversity: Dynamics & Auditing	3
Management Control	3	Philosophy and Anthropology of Sustainable Business	3
Financial Analysis	4	Geopolitical Strategies of Energy and Technology	3
Entrepreneurial Project and Business Plan	4	Sustainable Compliance for Business	3
Strategic Management	4	Financing the Future	3
Customer Experience and Branding	4	Strategizing and Ethical Challenges	3
Measuring Environmental and Social Impact	3	Spreading Impact	3
Managing across Cultures	2	Consulting Project for Impact	3
Data Analytics in Python and Machine Learning	2	How Can We Hack	3
Organizational Change Management	2	Languages	2
Project Management	2	Sports	1
<b>Total ECTS semester 1</b>	<b>30</b>	<b>Total ECTS semester 2</b>	<b>30</b>
		<b>Total ECTS semesters 1 and 2</b>	<b>60</b>

2<sup>nd</sup> year for Audencia students at ZHAW

ZHAW Semester 3 (September to December)		ZHAW Semester 4 (January to June)	
Modules	ECTS	Modules	ECTS
Orientation Days	-	Global Business Environment	6
Business Boot Camp	6	Research Design	3
Strategic Management	6	Research Project	6
Research Methodology & Skills	6	Capstone: Creating Sustainable Impact	6
Financial Management	3	Intercultural Management and Leadership	6
Global Growth and Innovation	6	Business Project 2	6
Business Research and Consulting	6	Elective: (one only)	3
Risk Management	3	– Luxury and Creative Industries	
Business Project 1	6	– Frontiers of Technology	
<b>Total ECTS semester 3</b>	<b>42</b>	<b>Total ECTS semester 4</b>	<b>36</b>
		<b>Total ECTS semesters 1 to 4</b>	<b>138</b>

ZHAW Semester 5 (June to September)	
Modules	ECTS
Master's thesis at ZHAW	12
<b>Total ECTS semester 5</b>	<b>12</b>

**Total credits for the double degree, including thesis = 150 ECTS**