

## Plan of studies for ZHAW students

### 1st year for the ZHAW students at ZHAW – Fall Semester Start

Date	Module / Specialization	ECTS	Credits
<b>Semester 1:</b> September to January	Orientation Days	-	-
	Business Boot Camp	6	3
	Strategic Management	6	3
	Research Methodology & Skills	6	3
	Financial Management	3	1.5
	Global Growth and Innovation	6	3
	Business Research and Consulting	6	3
	Risk Management	3	1.5
	Business Project 1	6	3
<b>Semester 2:</b> February to June	Global Business Environment	6	3
	Research Design	3	1.5
	Research Project	6	3
	Capstone: Creating Sustainable Impact	6	3
	Intercultural Management and Leadership	6	3
	Business Project 2	6	3
	Elective: (one only) – Luxury and Creative Industries – Frontiers of Technology	3	1.5
<b>Semester 3:</b> June to September	ZHAW Master's Thesis	12	6
<b>Credits achieved in semesters 1 to 3a (with ZHAW Master's Thesis)</b>		<b>90</b>	<b>45</b>

### 2nd year for the ZHAW students at NTU – Fall Semester Start

Date	Module / Specialization	ECTS	Credits
<b>Semester 4:</b> September to December	Statistics and Data Analysis	6	3
	Service and Operations Management	6	3
	(Choose Two) – Financial Reporting – Strategic Management – Organizational Behavior – Marketing Management	12	6
	Thesis Preparation – Find NTU Thesis Advisor – Complete Thesis Proposal – Drafting the Thesis	0	0
	<b>Semester 5:</b> February to June	Financial Management	6
Management Accounting	6	3	
(Choose Two) – Financial Reporting – Strategic Management – Organizational Behavior – Marketing Management	12	6	
	NTU GMBA's Master's Thesis	0	0
<b>Credits achieved in semesters 3b and 4</b>		<b>48</b>	<b>24</b>
<b>Total credits for the dual degree for ZHAW students</b>		<b>138</b>	<b>69</b>

**Credit recognition agreement:** For students starting the dual degree at ZHAW, NTU will recognize and accept the transfer of 30 ECTS (equivalent to 15 credits) for study completed on the ZHAW MSc in International Business.