

Plan of studies for ZHAW students

1st year for the ZHAW students at ZHAW

Date	Module / Specialization	ECTS	US Credit
Semester 1: September to January	Orientation Days	-	-
	Business Boot Camp	6	3
	Strategic Management	6	3
	Research Methodology & Skills	6	3
	Financial Management	3	1.5
	Global Growth and Innovation	6	3
	Business Research and Consulting	6	3
	Risk Management	3	1.5
	Business Project 1	6	3
Semester 2: February to June	Global Business Environment	6	3
	Research Design	3	1.5
	Research Project	6	3
	Capstone: Creating Sustainable Impact	6	3
	Intercultural Management and Leadership	6	3
	Business Project 2	6	3
	Elective: (one only) – Luxury and Creative Industries – Frontiers of Technology	3	1.5
Credits achieved in semesters 1 and 2		78	39

2nd year for the ZHAW students at GVSU

Date	Module / Specialization	ECTS	US Credit
Semester 3: Summer (6-weeks)	Bus 698 – The Washington Campus	6	3
	Internship	5	2.5
	BUS 699 (MBA 674)	2	1
Semester 4: September to December	Both blocks to be completed (All courses range from 1 US credit to 3 US credits) Block 1: – MBA 676 – Leading People and Teams – MBA 611 – Accounting for Managers – MBA 677 – Leadership and Ethics – MBA 660 – Operations and Supply Chain Management	29	14.5
	Block 2: – EMBA 651 – Marketing for Professional – ECO 643 – Health Economics		
Credits achieved in semesters 3 and 4 at GVSU		42	21
Semester 5: January to March	ZHAW Master's thesis	12	6
Credits achieved in semesters 3, 4 and 5		54	27
Total credits for the dual degree for the ZHAW students		132	66

Credit recognition agreement:

For students starting the dual degree at ZHAW, GVSU will recognize and accept the transfer of 12 US credits (equivalent to 24 ECTS credits) for study completed on the ZHAW MSc in International Business.