



CAS Intellectual Property Paralegal

Continuing Education Program -**Unique in Switzerland**

> Start: February 2025 More information:





In cooperation with









Certificate Program at a Glance

Professional Administration of Intellectual Property

BENEFITS

Intellectual property (IP) is a company's most valuable asset. This certificate program is designed and beneficial for:

- Employers paralegals assist and support lawyers, patent attorneys, and the operational management of companies, organizations, institutions, and law firms, making a significant contribution to efficiency.
- Participants they gain a fundamental understanding of IP and IP management, as well as comprehensive insights into practical aspects and become more skilled at operational procedures.

MAIN FEATURES

This program is aimed at professionals working in the legal and IP departments of companies, organizations, and institutions as well as in law firms, patent offices, and public administrations.

The course is hybrid (Winterthur and online). All classes are taught in English and take place on Fridays and Saturdays. Participants gain exclusive insights into the activities of the Swiss Federal Institute of Intellectual Property (IPI).

MODULE OVERVIEW

MODULE I (6 ECTS credits)	MODULE II (6 ECTS credits)
Essentials of IP Management	Aspects of International IP Management Practice
Administration & Foundations of Trademark Law Administration & Foundations of Design Law Administration & Foundations of Patent Law Foundations of Copyright Law Life Cycle Management of IP Visit of the IPI	Advanced Knowledge & Int. Aspects of Trademark Law Advanced Knowledge & Int. Aspects of Design Law Advanced Knowledge & Int. Aspects of Patent Law IP Management & Procedures

HEAD OF PROGRAM

Dr. Birgit Weil

birgit.weil@zhaw.ch

Ramin Shafai

ramin.shafai@zhaw.ch

ADMINISTRATION

Customer Service, Continuing Education Phone +41 58 934 79 79 info-weiterbildung.sml@zhaw.ch